

GUIDELINES

Make your car a star! If you follow these guidelines, your car may, at our sole discretion, end up in one or more of our gallery pages. Remember this is a commercial website; there are certain things we must avoid and things that can increase your chances of being included.

What We're Looking For:

Variety: Since our main location is in Las Vegas, most of our scenery consists of parking lots, desert scenes, or Las Vegas Motor Speedway. Find a good location in your area that we don't have in our galleries and use that as the back-drop for your car's photo.

High Quality: Nice, clear images with good color depth that makes the photo visually appealing.

All Shelby Models and Colors:

Some of our limited production models are not as well-represented on our website as other models. If we have hundreds of shots already in the gallery we're less likely to include your photo than we would be if it were submitted for a gallery with only a dozen photos.

Events: We can't get to every event ourselves to take pictures. If you attend an event please submit photos so we can create a gallery for it. The more the merrier!



Things to Avoid:

Copyrights: Please don't submit pictures showing logos or any trademarked or copyrighted material, even in the reflections on your car.

Don't submit photos that appear anywhere else where they may be subject to copyright, such as magazines or other commercial websites. Also, in submitting your photo, you must certify that you are the rightful owner of the photo itself and the car featured in the photo.

Duplication: Review the current galleries and make sure your photo is not too similar to photos already included.

Special Effects: We're not interested in photos that have been digitally manipulated other than to clean lens dust or blur license plates.

Violation of Privacy: Personal privacy violations will not be accepted. We can only use pictures of people who are in a public place where it is reasonable for them to expect to have their photo taken.

Poor Quality: Most modern digital cameras are capable of taking clear, high resolution photos. Please don't submit cell phone or other low resolution pictures.

Other Things to Know:

Rights: We reserve the right to refuse inclusion of any picture submitted. We reserve the right to alter your photo to make it fit within our guidelines.

Property: By submitting your picture, you recognize that all photos submitted to our website will become our property and may be included in posters, advertising, the Shelby Museum, or any number of other materials or uses.

Photography Tips:

Safety: Often people take risks to get the right shot of their car. Don't park on the side of a road where you might get hit, don't run in and out of traffic getting the perfect angle, and don't hang out of a moving vehicle. Always keep your personal safety in mind; we don't want you to risk injury or death over a picture.

Angles: Taking photos straight on from the front, rear, or sides are usually not as visually appealing as those taken at slight angles. The height of the camera in relation to the car is also a factor; don't be afraid to take photos from very low or very high vantage points.

Light: Professional photographers refer to certain times of the day as the "sweet spot," that brief 10-15 minutes before sunrise or 10-15 minutes as the sun is going down. Harsh shadows and ultra-reflective direct sunlight are often bad for the quality of your photo. Not enough light and you'll lose details on the car. Whenever possible set up your shots during those special times of day.

Backgrounds: The car may be the focus of the picture but its surroundings are there, too. Sometimes it's better to zoom out a little and include more of the background if it's something that adds to the quality of the finished picture.

Please browse our photo galleries for examples of what we're looking for.